

970-581-8067
430 Elizabeth St.
Dacono, CO 80514
dselhime@gmail.com
www.dselhimedesign.com



DAVIDSELHIME

Technical Skills: Photoshop HTML5 Mac OSX Windows
Illustrator CSS3 Wordpress InDesign
JQuery JavaScript Dreamweaver CSS Frameworks

Professional Experience:

Revenue² Marketing Consultants–Designer, 2012–Present

- Email and landing page creation including responsive design and email deliverability best practices
- A/B testing and email analytics using Litmus and Marketo Marketing Automation software
- Creation of web optimized graphical assets
- Usability and user experience
- Team management
- Mavenlink project management software

Freelance Designer, 2011–Present

- Web design and implementation using the WordPress CMS and static html/xhtml standards
- Logo and Identity creation
- Promotional print design
- Poster design
- T-shirt design

Natural Grocers by Vitamin Cottage, Lafayette, CO. Assistant Buyer, 2008–2012

Rocky Mountain Bagels, Fort Collins, CO. Store Manager, 2006-2007

Zydecos, Fort Collins, CO. Kitchen Manager, 2003-2007

Table Sixty Five, Fort Collins, CO. Sous Chef, 1998-2001

Academic Background:

Associate of Applied Science in Multimedia Technology with an emphasis in Web Media
Front Range Community College–Boulder County, Colorado
Spring 2011

Fine Arts Program concentration in Drawing and Painting
Colorado State University–Fort Collins, Colorado
1995-1999

Associations:

- Marketo User Group
- Left Hand Artist Group

Portfolio:

www.dSelhimeDesign.com

References available upon request

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